

Demographic Summary - PopStats

1990 - 2000 - 2010 Census, Q3 2019 Estimates & Q3 2024 Projections
 Calculated using TAS Retrieval



Feb 10, 2020

Latitude: 33.074292 Longitude: -97.079933

The Marketplace at Highland Village		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive Time
Population	2019 Estimated Population	7,517	69,413	176,695	80,013
	Total Daytime Population	8,444	59,511	151,648	74,550
	2024 Projected Population	7,933	73,872	187,551	83,917
	2010 Census Population	5,943	59,372	152,367	69,976
	2000 Census Population	3,909	45,092	116,088	54,803
	1990 Census Population	1,627	24,891	60,359	29,115
	Historical Annual Growth 1990 to 2000	9.16%	6.12%	6.76%	6.53%
	Historical Annual Growth 2000 to 2010	4.28%	2.79%	2.76%	2.47%
	Estimated Annual Growth 2010 to 2019	2.50%	1.66%	1.57%	1.42%
	Projected Annual Growth 2019 to 2024	1.08%	1.25%	1.20%	0.96%
Median Age	41.24	40.98	38.24	40.73	
Households	2019 Estimated Households	2,365	23,114	59,825	26,885
	2024 Projected Households	2,496	24,517	63,353	28,119
	2010 Census Households	1,872	19,889	51,795	23,629
	2000 Census Households	1,210	14,658	38,793	17,983
	1990 Census Households	475	7,758	20,329	9,218
	Historical Annual Growth 1990 to 2000	9.81%	6.57%	6.68%	6.91%
	Historical Annual Growth 2000 to 2010	4.46%	3.10%	2.93%	2.77%
	Estimated Annual Growth 2010 to 2019	2.49%	1.59%	1.53%	1.37%
	Projected Annual Growth 2019 to 2024	1.08%	1.18%	1.15%	0.90%
	Population per Household	3.16	3.00	2.95	2.97
Population by Race	White	87.63%	85.43%	81.25%	83.85%
	Black or African American	2.99%	4.21%	4.98%	4.51%
	Asian & Pacific Islander	5.08%	5.60%	6.37%	6.72%
	Other Races	4.30%	4.77%	7.40%	4.92%
	Non Hispanic or Latino Population	92.27%	91.01%	84.96%	90.50%
	Hispanic or Latino Population	7.73%	8.99%	15.04%	9.50%
Income	Average Household Income	\$158,191	\$142,823	\$125,701	\$137,685
	Median Household Income	\$144,583	\$120,478	\$102,624	\$115,687
	Per Capita Income	\$50,010	\$47,632	\$42,648	\$46,344
Education (Age 25+)	Elementary	1.10%	1.31%	3.06%	1.47%
	Some High School	1.84%	2.28%	3.91%	2.45%
	High School Graduate	13.35%	12.64%	15.95%	13.17%
	Some College	15.19%	21.40%	21.63%	21.45%
	Associates Degree Only	5.84%	6.99%	7.28%	6.77%
	Bachelors Degree Only	40.51%	36.41%	32.44%	35.82%
	Graduate Degree	22.17%	18.98%	15.73%	18.86%
Business	Number of Businesses	403	1,813	4,037	2,340
	Total Number of Employees	4,930	21,339	55,198	28,278
	Employees per Business	12.23	11.77	13.67	12.09
	Residential Population per Business	18.64	38.28	43.77	34.20