

Demographic Summary - PopStats

1990 - 2000 - 2010 Census, Q1 2018 Estimates & Q1 2023 Projections
 Calculated using TAS Retrieval

Jul 10, 2018

Latitude: 33.723618 Longitude: -84.763564

Market Square		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive Time
Population	2018 Estimated Population	6,094	38,495	80,145	68,442
	2023 Projected Population	6,706	42,509	88,608	75,697
	2010 Census Population	5,798	36,051	75,049	63,832
	2000 Census Population	5,102	29,244	56,853	49,192
	1990 Census Population	4,198	23,382	43,599	39,430
	Historical Annual Growth 1990 to 2000	1.97 %	2.26 %	2.69 %	2.24 %
	Historical Annual Growth 2000 to 2010	1.29 %	2.11 %	2.82 %	2.64 %
	Estimated Annual Growth 2010 to 2018	0.62 %	0.82 %	0.82 %	0.88 %
	Projected Annual Growth 2018 to 2023	1.93 %	2.00 %	2.03 %	2.04 %
	Median Age	35.91	36.87	36.48	36.53
Households	2018 Estimated Households	2,420	13,789	27,672	24,038
	2023 Projected Households	2,666	15,250	30,629	26,617
	2010 Census Households	2,303	12,918	25,891	22,405
	2000 Census Households	1,958	10,373	19,715	17,211
	1990 Census Households	1,553	7,972	14,584	13,315
	Historical Annual Growth 1990 to 2000	2.35 %	2.67 %	3.06 %	2.60 %
	Historical Annual Growth 2000 to 2010	1.64 %	2.22 %	2.76 %	2.67 %
	Estimated Annual Growth 2010 to 2018	0.62 %	0.82 %	0.83 %	0.88 %
	Projected Annual Growth 2018 to 2023	1.95 %	2.03 %	2.05 %	2.06 %
	Population per Household	2.46	2.71	2.85	2.80
Population by Race	White	55.27 %	54.08 %	53.15 %	54.30 %
	Black or African American	37.19 %	38.98 %	39.80 %	38.40 %
	Asian & Pacific Islander	2.04 %	1.68 %	1.46 %	1.52 %
	Other Races	5.49 %	5.27 %	5.59 %	5.78 %
	Non Hispanic or Latino Population	93.43 %	93.10 %	92.36 %	92.08 %
	Hispanic or Latino Population	6.57 %	6.90 %	7.64 %	7.92 %
Income	Average Household Income	\$58,934	\$64,475	\$67,285	\$65,374
	Median Household Income	\$50,170	\$54,184	\$56,817	\$53,835
	Per Capita Income	\$23,924	\$23,744	\$23,587	\$23,358
Education (Age 25+)	Elementary	2.71 %	3.72 %	3.85 %	4.31 %
	Some High School	4.97 %	8.52 %	8.47 %	8.77 %
	High School Graduate	30.05 %	30.09 %	30.72 %	31.31 %
	Some College	28.74 %	25.66 %	24.75 %	24.93 %
	Associates Degree Only	8.01 %	6.93 %	7.12 %	7.00 %
	Bachelors Degree Only	19.24 %	16.63 %	15.62 %	15.17 %
	Graduate Degree	6.29 %	8.45 %	9.46 %	8.51 %
Business	Number of Businesses	314	1,369	1,898	1,892
	Total Number of Employees	4,461	18,909	26,373	26,459
	Employees per Business	14.19	13.82	13.90	13.98
	Residential Population per Business	19.38	28.13	42.23	36.17