

Demographic Summary - PopStats

1990 - 2000 - 2010 Census, Q1 2018 Estimates & Q1 2023 Projections
 Calculated using TAS Retrieval

Jul 10, 2018

Latitude: 37.983613 Longitude: -122.318971

Hilltop Plaza		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive Time
Population	2018 Estimated Population	17,655	125,953	236,018	239,865
	2023 Projected Population	18,689	130,193	243,558	247,172
	2010 Census Population	15,559	117,591	221,265	225,333
	2000 Census Population	14,397	112,618	213,152	216,409
	1990 Census Population	12,595	99,196	188,399	193,804
	Historical Annual Growth 1990 to 2000	1.35 %	1.28 %	1.24 %	1.11 %
	Historical Annual Growth 2000 to 2010	0.78 %	0.43 %	0.37 %	0.40 %
	Estimated Annual Growth 2010 to 2018	1.59 %	0.86 %	0.81 %	0.78 %
	Projected Annual Growth 2018 to 2023	1.14 %	0.66 %	0.63 %	0.60 %
	Median Age	38.34	38.30	38.00	38.36
Households	2018 Estimated Households	6,716	42,994	80,653	83,686
	2023 Projected Households	7,181	44,561	83,302	86,288
	2010 Census Households	5,769	39,831	75,357	78,376
	2000 Census Households	5,266	38,039	72,306	75,713
	1990 Census Households	4,744	36,010	67,977	71,666
	Historical Annual Growth 1990 to 2000	1.05 %	0.55 %	0.62 %	0.55 %
	Historical Annual Growth 2000 to 2010	0.92 %	0.46 %	0.41 %	0.35 %
	Estimated Annual Growth 2010 to 2018	1.92 %	0.96 %	0.85 %	0.82 %
	Projected Annual Growth 2018 to 2023	1.35 %	0.72 %	0.65 %	0.61 %
	Population per Household	2.62	2.90	2.90	2.84
Population by Race	White	34.41 %	38.90 %	36.46 %	37.47 %
	Black or African American	25.66 %	17.33 %	19.77 %	18.98 %
	Asian & Pacific Islander	18.97 %	19.93 %	19.23 %	20.04 %
	Other Races	20.97 %	23.83 %	24.54 %	23.52 %
	Non Hispanic or Latino Population	69.58 %	63.56 %	63.95 %	65.85 %
	Hispanic or Latino Population	30.42 %	36.44 %	36.05 %	34.15 %
Income	Average Household Income	\$81,959	\$81,606	\$83,696	\$84,871
	Median Household Income	\$70,842	\$65,668	\$64,647	\$66,071
	Per Capita Income	\$31,296	\$28,138	\$28,810	\$29,822
Education (Age 25+)	Elementary	6.92 %	12.05 %	11.98 %	11.21 %
	Some High School	4.81 %	7.47 %	7.97 %	7.49 %
	High School Graduate	21.75 %	22.69 %	21.62 %	20.93 %
	Some College	29.55 %	24.29 %	23.11 %	22.69 %
	Associates Degree Only	10.57 %	8.60 %	8.24 %	8.28 %
	Bachelors Degree Only	17.78 %	17.02 %	17.84 %	18.77 %
	Graduate Degree	8.62 %	7.88 %	9.24 %	10.63 %
Business	Number of Businesses	363	1,910	3,429	3,833
	Total Number of Employees	6,066	31,181	64,318	69,137
	Employees per Business	16.69	16.33	18.76	18.04
	Residential Population per Business	48.59	65.95	68.84	62.58