

# Demographic Summary - PopStats

1990 - 2000 - 2010 Census, Q1 2018 Estimates & Q1 2023 Projections  
 Calculated using TAS Retrieval

Jul 10, 2018

Latitude: 33.666993 Longitude: -112.121606

Deer Valley Towne Center		1 Mile Radius	3 Mile Radius	5 Mile Radius	10 Minute Drive Time
Population	2018 Estimated Population	16,492	111,085	281,413	249,473
	2023 Projected Population	17,995	119,698	303,344	269,208
	2010 Census Population	14,543	100,947	256,501	226,705
	2000 Census Population	13,720	102,579	245,265	218,412
	1990 Census Population	8,806	77,081	176,753	154,682
	Historical Annual Growth 1990 to 2000	4.53 %	2.90 %	3.33 %	3.51 %
	Historical Annual Growth 2000 to 2010	0.58 %	-0.16 %	0.45 %	0.37 %
	Estimated Annual Growth 2010 to 2018	1.58 %	1.20 %	1.17 %	1.20 %
	Projected Annual Growth 2018 to 2023	1.76 %	1.50 %	1.51 %	1.53 %
	Median Age	35.41	36.54	37.37	36.69
Households	2018 Estimated Households	7,208	43,326	110,121	97,709
	2023 Projected Households	7,853	46,722	118,792	105,455
	2010 Census Households	6,391	39,306	100,211	88,807
	2000 Census Households	5,799	38,651	92,957	83,543
	1990 Census Households	3,531	27,921	65,975	59,174
	Historical Annual Growth 1990 to 2000	5.08 %	3.31 %	3.49 %	3.51 %
	Historical Annual Growth 2000 to 2010	0.98 %	0.17 %	0.75 %	0.61 %
	Estimated Annual Growth 2010 to 2018	1.52 %	1.22 %	1.19 %	1.20 %
	Projected Annual Growth 2018 to 2023	1.73 %	1.52 %	1.53 %	1.54 %
	Population per Household	2.29	2.56	2.54	2.54
Population by Race	White	73.47 %	80.16 %	81.71 %	80.07 %
	Black or African American	4.08 %	3.39 %	3.30 %	3.66 %
	Asian & Pacific Islander	13.25 %	4.41 %	4.17 %	4.32 %
	Other Races	9.21 %	12.05 %	10.82 %	11.95 %
	Non Hispanic or Latino Population	87.31 %	81.23 %	82.48 %	80.67 %
	Hispanic or Latino Population	12.69 %	18.77 %	17.52 %	19.33 %
Income	Average Household Income	\$59,535	\$64,743	\$72,589	\$68,754
	Median Household Income	\$48,599	\$53,353	\$56,914	\$54,011
	Per Capita Income	\$26,058	\$25,322	\$28,559	\$27,073
Education (Age 25+)	Elementary	2.36 %	3.62 %	3.19 %	3.59 %
	Some High School	5.81 %	7.15 %	6.31 %	6.76 %
	High School Graduate	25.77 %	25.85 %	24.42 %	25.37 %
	Some College	22.68 %	27.77 %	27.72 %	27.11 %
	Associates Degree Only	9.85 %	10.50 %	9.58 %	9.54 %
	Bachelors Degree Only	21.68 %	17.11 %	19.01 %	18.34 %
	Graduate Degree	11.87 %	8.01 %	9.76 %	9.30 %
Business	Number of Businesses	384	3,526	6,843	6,658
	Total Number of Employees	14,871	103,675	167,728	167,199
	Employees per Business	38.70	29.40	24.51	25.11
	Residential Population per Business	42.91	31.50	41.12	37.47